

Joanne Rumney, ASID, IIDA

Interior Designer/Owner



Joanne is an International Designer with a vast experience in all types of interiors and a wide portfolio of knowledge and projects. Her talent and experience in both residential and commercial design allows her to offer a unique approach and set of skills to her clients. She values collaboration with the ultimate goal of enhancing the surroundings and lives of her clients while creating the interior they envisioned.

Joanne Rumney has owned Design Loft Interiors in Jacksonville for 18 years. She has worked on numerous design projects, including many Commercial, Hospitality and Residential design projects. Joanne Rumney, ASID, IIDA, is a licensed and certified Interior Designer with over 30 years of experience. She graduated from Portsmouth University, England with a 4 year Bachelor of Arts Degree in Interior Design. She obtained her NCIDQ qualification in 1999 and State of Florida Design license the following year. She has participated in several Design Competitions and ASID Show-houses. Her work has been published in Water's Edge Magazine, Jacksonville Home Magazine and Schiffer publishing. She has been awarded for IIDA best retail showroom 2001, ASID First place Show-house Design, North Florida Chapter 2010 and IIDA Cocktail Couture Award 2013. ASID Award for Residence in Marsh Landing 2018 and IIDA Gala Award for Best Small Medical Office Project 2019.

Joanne has also worked on multiple projects all over the USA, including New York City, Atlanta, Savannah, Southern California-Balboa Island, Tampa, Fort Lauderdale, Miami, as well as in Europe- London, Southern England, and Geneva.

She relocated from England to Jacksonville in 1992 to be near family. Since then, she has worked for several local design firms, owned her own company and partnered with other design professionals. Joanne enjoys spending time traveling to Europe and the Caribbean, California and Hawaii. She enjoys procuring and curating for unique design furniture and accessories for her clients!

Design Loft Interiors, with a talented design team, strives to meet and exceed our client's expectations by always completing projects on time and within budget.

Margaret Drake

Design Loft Interiors/Junior Designer



I'm fortunate to have grown up and lived all around the world, so I deeply understand how important it is for our surrounding environment to be personalized, comfortable, functional and aesthetically pleasing, while also being unique to each individual and space. Being able to experience so many beautiful places, people, and cultures really shaped me as a person and later in life, as a designer.

I received my Bachelor of Arts from the University of Montana in 2004, where I studied Sociology and Design. I continue to study and pursue my licensing for commercial interior design here in Florida. I've lived in Atlantic Beach, FL for the past 9 years and prior to that I lived in Honolulu, Hawaii for 8 years. During that time I worked at the Honolulu Design Center as a design consultant and for Summa International, an internationally recognized planning, procurement and project management firm specializing in hospitality renovations.

I've collaborated on numerous commercial and residential design projects throughout the Jacksonville area with Joanne, owner of Design Loft Interiors and with my own clientele. I'm grateful to have been able to assist such an esteemed, accomplished, respected, and talented interior designer like Joanne, for so many years.

My passion is for everything design. I love reinventing and enhancing interior and exterior spaces. My approach to design is detail oriented, analytical, innovative, and always in accordance with the principles of design. I find joy in selecting fabrics, textiles, paint colors, case goods and accessories, based on every client's personal wants and needs. It's very important to me to create comfortable and functional spaces for people.

The best feeling as a designer, is seeing our clients' happiness and excitement with their fresh beautiful space. It's like a dream come true, a design vision brought into reality!