

MEET OUR *Team*

Behind every unforgettable “yes” moment is a team who truly cares. At The Collective by Kiss the Bride, we combine heart, experience, and thoughtful styling to create a bridal experience that feels warm, personal, and beautifully memorable. We can’t wait to meet you and help you find the gown that feels unmistakably you.



LINDSEY DURHAM
Owner & Lead
Bridal Stylist



CHERYL
Senior Bridal
Consultant &
“Gown Godmother”



BRI
Bridal Consultant

OUR TEAM PHILOSOPHY

At The Collective by Kiss the Bride, we believe finding your wedding gown should feel just as special as the day you wear it.

Our team is built on heart, experience, and genuine care. We are here to guide, encourage, and celebrate you — whether you’re stepping into a bridal boutique for the first time or returning with sisters, friends, or generations of family.

Every bride who walks through our doors becomes part of our story. And we are honored to be part of yours.



THE COLLECTIVE

by
KISS THE BRIDE

BRIDAL BOUTIQUE | RICHMOND, KENTUCKY

LINDSEY DURHAM

OWNER & LEAD BRIDAL STYLIST

Lindsey brings over a decade of experience in relationship-driven client care, along with a deep love for meaningful moments, beautiful details, and helping women feel confident from the inside out.

After years in the beauty industry building trust and long-term connections, Lindsey stepped into bridal with one clear purpose: to create a space where every bride feels seen, supported, and celebrated — not rushed, pressured, or overlooked.

Taking ownership of this boutique wasn't just a business decision; it was a calling rooted in legacy, community, and heart. Lindsey feels incredibly honored to carry forward what Kiss the Bride began while thoughtfully shaping its future through curated collections, elevated experiences, and genuine connection.

For Lindsey, helping a bride say yes is about more than a dress — it's about confidence, emotion, and creating memories that last long after the wedding day. Outside the boutique, Lindsey loves pilates and cycling, gardening, cooking, spending time with family and friends, and finding time for her next art project — always inspired by real life, real people, and the beauty in everyday moments.

“My favorite moment is when a bride finds her gown. She lights up in the most magical way — it's like she starts to glow. Once she says yes to her dress, the store erupts with applause and cheers. Those are the moments that never get old.” — Lindsey



THE COLLECTIVE

by
KISS THE BRIDE

BRIDAL BOUTIQUE | RICHMOND, KENTUCKY

CHERYL

SENIOR BRIDAL CONSULTANT & “GOWN GODMOTHER”

With over seven years of experience alongside the original owner, Cheryl is truly the heart and backbone of this boutique.

Her passion is, first and always, the bride. Cheryl is that loving, nurturing guide every bride hopes for – steady, encouraging, and fully present in every moment. She’s our Energizer Bunny, endlessly enthusiastic about helping brides find their dress, and somehow always has more joy to give. If Cheryl had a nickname or social media handle, undoubtedly, it would be Gown Godmother - making each bride feel like Cinderella when they are in our boutique.

She’s known for her unmatched eye for fit, fabric, and detail – and her ability to connect so deeply that sisters, friends, and family members regularly return years later after being referred by someone she once helped.

An eternal optimist, Cheryl’s joyful energy and radiant smile enter the room before she does. During one of the shop’s hardest seasons, she kept everything running with grace, loyalty, and strength – preserving the heart of this boutique when it mattered most.

When Cheryl chose to stay on and continue this journey, it confirmed something powerful: this bridal shop exists because of her dedication – and this team is stronger because of her heart. Outside of the boutique, Cheryl loves spending time with her friends and family, watching Say Yes to the Dress, cooking and shopping for the next best deal. Who doesn’t love a good deal?!

“I have my own special method for helping a bride know when it’s the dress. While it may not be patented or copyrighted – yet – our brides always leave with full confidence, knowing they’ve found their dream gown.” – Cheryl



BRI BRIDAL CONSULTANT

Fresh out of college with a Marketing degree from Eastern Kentucky University, Bri joined The Collective in the most serendipitous way – while shopping with her best friend for a wedding dress. (They were just looking.) During that visit, Bri casually mentioned that working in bridal would be her dream job. Lindsey smiled and said, “You know what... I think I am hiring.”

And Bri didn’t wait around.

She followed up with a phone call when Lindsey hadn’t had a chance to reach out yet – and that initiative spoke volumes.

Bri grew up watching Say Yes to the Dress and now gets to live it in real life. You’ll often hear her say, “I’m living my best life,” whether she’s helping a bride find the one, organizing inventory, or steaming freshly arrived gowns. Her energy is genuine, her heart is in every appointment, and her passion for bridal is unmistakable.

With her marketing background, natural warmth, and go-getter spirit, Bri plays an important role behind the scenes as well as her work with brides. She’s not just part of the team – she’s part of the foundation helping build this boutique from the ground up.

Outside of the boutique, Bri enjoys spending time with her friends and family, researching bridal trends and fashion, and spending time with her furry and furless babies – two cats (Huckleberry and Winnie), pit bull (Remi), leopard gecko (Axel) and ball python (Moose).

“I’m living my best life helping brides find their dress. Whether I’m styling appointments, organizing inventory, or steaming new arrivals, I love being part of such an important moment in someone’s story.” – Bri
